

Watch our Grand Opening video

http://www.youtube.com/watch?v=phVb_iXuS7A

 **tti global**
People Driving Change

tti-global.com

Issue 1 | Quarter 3 - 2013

The Spark

It's big, beautiful and something we can be proud of ... and we're not just talking about our new headquarters.

You've probably noticed there have been a lot of changes around here lately. One of them was the opening of our new TTI Global world headquarters, which was celebrated with a ribbon cutting ceremony at the end of January. President and CEO Lori Blaker was joined by a number of Oakland County Executives, Rochester Hills Mayor Bryan Barnett and 200 guests.

Located at 3903 W. Hamlin Road, in the heart of Rochester Hills' automotive district, the 25,000 square-foot facility features a high-tech, open environment that supports work teams and multiple projects. We've added an ultra-modern lounge and cafeteria, and are in the process of adding a company workout room.

"Our new, beautiful and expanded headquarters mirrors the extraordinary growth and numerous achievements of our company in recent years." – Lori Blaker

The new global headquarters wasn't the only thing on display that day. We also used the ceremony as an opportunity to unveil our new branding campaign. With an unprecedented 263% growth in the past five years, we felt it was time that our image better reflect our truly global footprint and the reputation we have built worldwide.

Welcome to the first issue!

There is so much excitement surrounding the launch of our new branding! Welcome to the first issue of our new and improved newsletter that incorporates that new look and feel. I hope the newsletter also provides you with some quick snap shots and updates from around the world, as well as a showcase of projects or programs we're especially proud of. Our new branding was just the start of a very exciting 2013. Welcome inside, and share in some of the excitement being generated all over the TTI Global world!

Lori

One company. One vision. One TTi Global.

Seeing our Spark in a whole new light

People Driving Change

We may have a new name, new logo, and new image, but driving change has always been at the heart of who we are. The spark has always been there, and now it's formally part of our corporate branding. Our new company slogan emphasizes our organization's ability to change the way our clients succeed through our Learning, Consulting, Staffing & Recruiting, and Research capabilities. And, most importantly, it emphasizes our organization's true strengths – our people, our innovation and our “we’ll find a way spirit”.

AMBITIOUS. FLEXIBLE. DYNAMIC.

The new TTi Global identity is designed to accurately reflect our innovative attitude; to capture our entrepreneurial spirit; and to be a source of inspiration for positive change that delivers real results.



Newly Built and Designed Website

RELIABLE. PROACTIVE. EXPERIENCED.

At TTi Global, we don't wait for change - we are the people who drive it. This is the core message our new global identity captures. Reflecting our knowledge, expertise and drive, every detail of it perfectly embodies our unique vision and distinct spark.



Capabilities Brochures





The Spotlight

TTi Global: Agents of Change

The world is changing, opportunities are expanding and at the forefront of that change, you'll find TTi Global. We embrace it. We thrive on it. And we bring a nimble flexibility and openness to solving problems that allows our clients to remain successful in an ever-changing global market. Emphasizing our organization's true strengths - our people and our "make it happen" entrepreneurial spirit - our unique offering of custom solutions provides the spark our customers need to drive positive change and deliver real results.

Through our Staffing & Recruiting solutions we're changing the way our customers staff their companies; helping them find, recruit and retain local talent on a global scale. Through our Learning solutions, we're changing the way organizations perform; helping them get the best from their brightest. Our Research Solutions help clients unlock their potential and identify growth opportunities; changing the way they understand their people, their customers and their business challenges. And through our Consulting services, we provide the insights and answers our clients need to shape smarter strategies that can improve performance and maximize profits.

It takes a spark to ignite change. And as the world continues to evolve, TTi Global will remain the spark - constantly innovating and exploring new grounds to provide a diverse array of solutions to a diverse array of clients. And as we've done for over 30 years, we'll continue to forge strong relationships with clients by showing a relentless focus on customer satisfaction.

NOW TRENDING

facebook



Check out the latest edition of Enterprising Women magazine to read Lori's story on her journey in Afghanistan!



Lori speaks at a packed U.S. Chamber of Commerce's Advancing Women.

Follow us at [Facebook.com/TTiGlobal](https://www.facebook.com/TTiGlobal)

twitter



New branding at TTi Global UK office!
pic.twitter.com/NBTC7mKxiz



Lori Blaker President/CEO of TTi Global Inspires at Walsh College's 2nd Annual Entrepreneur-YOU Event
<http://fb.me/z1xIHnRL>

Follow us at twitter.com/ttiglobal

You Tube



"Why Women Matter in Leadership" by PeopleDrivingChange
2 weeks ago 3 views



Grand Opening/Open House by PeopleDrivingChange
2 months ago 80 views

See more at youtube.com/PeopleDrivingChange

LinkedIn

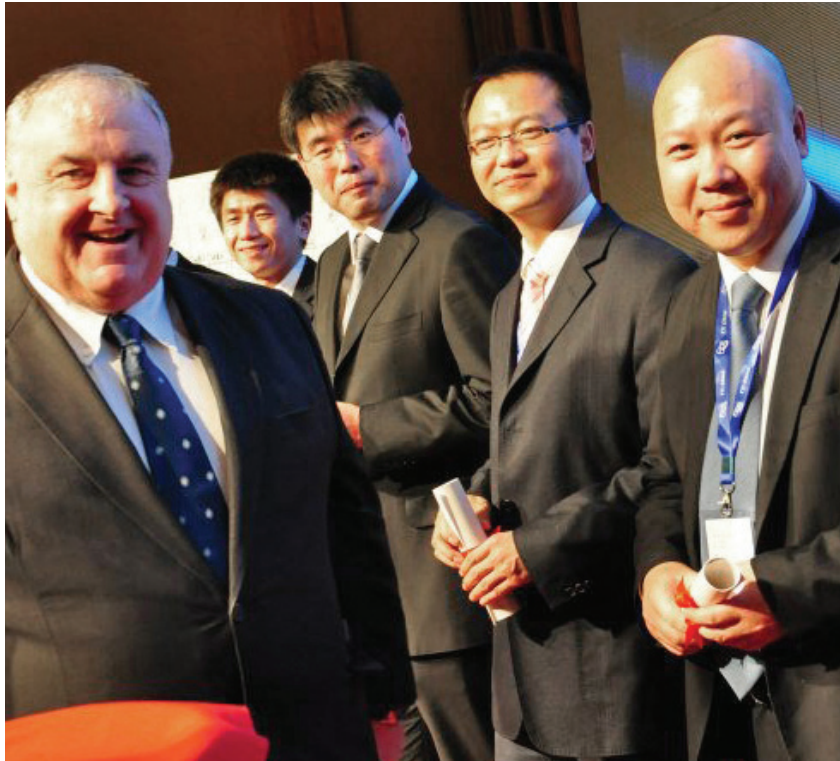


Congratulations to our CFO, Christine Santos, for winning the Crain's CFO of the Year Award!



12th Fastest Growing Women-Led Company in North America!

Follow us at linkedin.com/company/tti-global



TTi Global staffing, training, research, and consulting experts are hard at work driving change in more than 24 countries on five continents. From Afghanistan to Argentina, China to Chile and beyond, we deliver the tools, technology and talent to drive change and improve business performance for our clients.

Taking the right steps to expand our global footprint.

We hope you've enjoyed your first issue of *The Spark*. This is an exciting time for all of us at TTi Global. As we continue to grow and venture into new territory, we are more confident than ever that we have the people, the capabilities and the branding platform to continue to drive impactful change for our clients and continue to be a respected global leader.

If you haven't seen the new website, or our People Driving Change video, be sure to check them out at www.tti-global.com.

TTi Global-trained Master Technician wins Volkswagen Retail Qualification World Championship

Volkswagen Retail Qualification World Championship (RQWC) international finals were held on May 30th and 31st in Wolfsburg, Germany. Around 300 of the top experts from 80 countries took part in the finals. In the Master Technician category, Kosuke Endo won the championship. TTi Global trainers have instructed Mr. Endo throughout his development.



TTi Global is a leading global provider of business performance solutions. Have ideas, need help, want to talk? Write us at info@tti-global.com

